

# Any Game You Want At Elsa's 41 Tex-Mex Sports Grill

## Fans Love Elsa's Elite NFL Sunday Ticket and NHL League Pass

Local sports fans looking for a fun neighborhood bar to watch their favorite professional or college weekend game are packing Elsa's 41 Tex-Mex Sports Grill in downtown Lutz.

In addition to its delicious, family-priced Tex-Mex cuisine, customers appreciate Elsa's fabulous happy hour prices—two-for-one well drinks and \$1.75 pint domestic drafts, all day, every day, including weekends and evenings to close.

Elsa's bar is best known for its trademark Bad Juan margarita, by far its most popular mixed drink – a clear, lime-based drink made from tequila, lime juice and triple sec. Complementing the Bad Juan is the Bad Juanita, a strawberry margarita popular with the ladies and young adults that has the same alcohol content as the original Bad Juan.

“Our Bad Juans are very smooth for a margarita,” said Justin Hemmert, Elsa's general manager. “People like them because they are delicious and because of their strong alcohol content, which is twice the amount of liquor found in a bottle of wine.”

Along with Elsa's incredible drink specials, sports fans rave about Elsa's complementary game menu.

“Our wings are incredible and available in a variety of sauces, including teriyaki, mild Mexican and Buffalo hot,” said Justin. “An added bonus is our Sunday wing special of 50-cent wings — a perfect complement to cheering on your favorite team.”

Elsa's also has excellent homemade pizzas



Owner Bill Hemmert, left, and his son Justin, Elsa's general manager.

and superb tacos loaded with meat and extras. And to top off Monday night football, tacos are just \$1 every Monday.

For families wanting to bring the kids without the expense, kids eat free every Tuesday. Families and couples also enjoy Elsa's “2 for \$20” menu, which includes one appetizer, two entrées and one delicious dessert. Best of all, “2 for \$20” is available every day, all day long.

“The portions on our “2 for \$20” menu are so generous that guests frequently ask for take-home boxes,” said Justin. “In addition to a shared appetizer and dessert, each entree includes Mexican rice and refried beans. It really is a heck of a deal.”

Elsa's is in the heart of downtown Lutz at U.S. 41 and Sunset Boulevard in a strip center behind McDonald's. Located four miles south of State Road 54 and four miles north of Bearss Avenue, its patrons mostly come from Lutz, Land O' Lakes, Wesley Chapel and north Tampa.

“We truly are a neighborhood restaurant with

a genuine, family atmosphere,” said Justin. “We are a great alternative to chain restaurants for those looking for great food, great service and great prices.”

Elsa's is owned and operated by Justin's father, Bill Hemmert, who has owned restaurants in Ohio for more than 30 years. Justin took over as general manager of the Lutz restaurant a year ago and is on site just about every day of the week.

“We're the place to be in Lutz-Land Lakes and want more local people to come by and discover our great food and incredible drink specials,” said Justin.

**Congratulations to (name of winners here), winners of Elsa's raffle for front row seats to the Sept. 18 Tampa Bay Rays and Texas Rangers game. The Rays won the game and (name of winners) were also big winners, enjoying the game from the best seats in the stadium.**



**ELSA'S<sup>®</sup> 41**  
LUTZ ODESSA LAND O' LAKES  
**Tex Mex Sports Grill**  
813-948-3572 • 18450 North US 41, Lutz